



Measuring and assessing the impact of the careers programme

At St Ives School we believe it is very important to evaluate the effectiveness of our careers programme and the impact on students. We do this in a number of ways.

First, we identify and analyse the destinations of our Year 11 students taking into account their prior attainment. For Year 11 students, we record pathways including:

- Level 2 courses
- Level 2 apprenticeships
- Level 3 courses
- Level 3 apprenticeships
- Analysis of sector based outcomes to ensure our advice is relevant to the jobs available and to ensure that we promote equality of opportunity

The proportion of students going onto Level 3 courses or apprenticeships is tracked over time, taking into account changes in the attainment level of year groups at the end of Key Stage 2.

Second, we track students for three years from the end of Year 11, identifying and reviewing where students leave or change courses/apprenticeships.

Third, we are very keen to get the views of students on the Careers, Education, Information, Advice and Guidance (CEIAG) they received during their five years of St Ives School. We ask all Year 11 students to complete an on-line survey to find out their views on individual elements of the CEIAG programme and their overall assessment of the programme. In addition, our Enterprise Advisers (business volunteers who support the school develop its careers provision), meet representative groups of Year 11 students to find out more about what they liked and disliked about the careers programme and ways they believe it can be improved.

Fourth, we value the views of parents on how well we have helped them to support their child or children make rational informed career decisions. This is done using an on-line survey annually.

Fifth, business volunteers are asked for their feedback on each individual careers events that they take part in, such as 'I Love My Job' talks, a speed networking session or mock interviews. In addition, the school's Enterprise Advisers evaluate the careers programme from a business viewpoint and collate the views of other business volunteers.